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Ace Products, Petaluma-based Company, Donates Premium Guitar Cases to Gala

Collectible cases feature artist-commissioned "Old Glory" theme

PETALUMA, CA (Dec. 28, 2008) – Artists, musicians, and legends have banded together to make the Phoenix Guitar Gala & Carnaval possible. The event, the first of its kind for the Phoenix, will occur in the very building it supports – 201 Washington Ave. Petaluma, CA. It will feature 20 guitars designed by local artists and national legends, including George Lucas, Devo, Seth Green of Robot Chicken, Stan Lee (formerly of Marvel Comics), Les Claypool of Primus, John Lasseter, and more.

The event, scheduled to take place Sat. February 28, will feature a live Internet auction, a cocktail party in celebration of the event, a silent auction featuring artist memorabilia, and appearances by select artists listed above.

PETALUMA COMPANY DONATES GUITAR CASES

Ace Products, a local Petaluma company that specializes in Kaces brand bags and cases for musical instruments, has donated artist-commissioned Kaces hardshell guitar cases.

To add to the collectability of these American-made Gibson guitars, the "OLD Glory" theme was selected, featuring a 4-color artist-commissioned American flag emblazoned on rugged, industrial-grade PVC and stretched over a multi-plywood shell.



"We believe making music is essential for a well-rounded education." said John Maher (aka Petaluma Pete), an employee of the firm. "As a Petaluma-based company, we are very excited about the opportunity to help local young people succeed, especially through the arts. We are also proud of what the Phoenix Theatre is doing to help at-risk youth in our community, and we encourage other businesses to join in helping them achieve their goals."

MORE INFORMATION ON THE EVENT

For more details on sponsorships and the event, contact Jim Agius at jimagius@gmail.com or Kim Loop at kim@petalumaphoenix.org.

For more details on the non-profit organization or programs, contact Amber Faur at amber@petalumaphoenix.org.

More information can be found at the Gala's official website – phoenixguitargala.com

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