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## **Stan Lee & Seth Green (Robot Chicken) Guitars Unveiled**

*Both guitars eagerly anticipated by fans of the series*

**PETALUMA, CA (Jan. 10, 2009)** – Artists, musicians, and legends have banded together to make the Phoenix Guitar Gala & Carnaval possible. The event, the first of its kind for the Phoenix, will occur in the very building it supports – 201 Washington Ave. Petaluma, CA. It will feature 20 guitars designed and/or autographed by local artists and national legends, including George Lucas, Devo, Seth Green of Robot Chicken, Stan Lee (formerly of Marvel Comics), Les Claypool of Primus, John Lasseter, Devo, and more.

The event, scheduled to take place Sat. February 28, will feature a live Internet auction, a cocktail party in celebration of the event, a silent auction featuring artist memorabilia, and appearances by select artists listed above.

### **SETH GREEN / ROBOT CHICKEN GUITAR**

The Robot Chicken-themed guitar (to be autographed by creator Seth Green) has been unveiled.

If you've gone to the movies or watched television in the last twenty-five years, you already know Seth Green's work. Green was named the "Best TV Actor" by Entertainment Weekly magazine and E! Entertainment Television's poll proclaimed him the hottest young actor in Hollywood. He and Matthew Senreich are co-executive producing, writing, directing and Green does multiple voices each week for the Emmy-nominated show, "Robot Chicken," their series on Cartoon Network's Adult Swim. Green won the 2008 Annie Award in Directing for the "Robot Chicken: Star Wars" special.

In his "free" time, Green co-starred with Robin Williams and John Travolta in Disney's feature, "Old Dogs." He's also working on "Family Guy," the popular Fox animated series. Seth was the lead in Paramount's sleeper hit comedy, "Without A Paddle" and the indie film, "Party Monster." He won rave reviews for these and for his starring turns in "Knockaround Guys," "Can't Hardly Wait," and his roles in "The



Italian Job,” “America’s Sweethearts,” “Rat Race,” all three “Austin Powers” films and his numerous television roles.



## STAN LEE GUITAR

The Stan Lee themed & autographed guitar has also been unveiled.

Stan Lee is the Founder of POW! and has served as its Chairman and Chief Creative Officer since inception. Known to millions as the man whose Super Heroes propelled Marvel to its preeminent position in the comic book industry, Stan Lee's co-creations include Spider-Man®, The Incredible Hulk®, X-Men®, The Fantastic Four®, Iron Man®, Daredevil®, Silver Surfer®, and Dr. Strange®, as well as hundreds of others.

Now the Chairman Emeritus of Marvel Media, Lee first became publisher of Marvel Comics in 1972. He is recognized as the creative force that brought Marvel to the forefront of the comic publishing industry. In 1977, he created Spider-

Man®, as a syndicated newspaper strip that became the most successful of all syndicated adventure strips and now appears in more than 500 newspapers worldwide – making it the longest-running of all Super Hero strips. In November 2001 Stan Lee worked to form POW! and to create intellectual property for POW! and start the development of various POW! projects.

Stan Lee was employed on a full time basis by Marvel Comics or its predecessor entities for over 50 years then in 1998 he signed a non-exclusive, part-time employment with Marvel. Today, Stan Lee is still one of the most creative forces in entertainment, still writing, creating and producing...even performing in cameo roles in Marvel’s biggest block buster hits.

## LOCATIONS AND TIMELINE

Higher resolution pictures of both guitars can be found online at [phoenixguitargala.com](http://phoenixguitargala.com).

The Seth Green / Robot Chicken guitar will be publicly displayed at **Gallery One** in downtown Petaluma from late January until the Gala (February 28, 2009). **Gallery One** is located at 209 Western Ave. in Petaluma, CA. For more information about this exhibit, please call **Gallery One** at (707) 778-8277.

The Stan Lee guitar will be publicly displayed at **Haus Fortuna** in downtown Petaluma from late January until the Gala (February 28, 2009). **Haus Fortuna** is located at 111 2<sup>nd</sup> St. in Petaluma, CA. For more information about this exhibit, please call **Haus Fortuna** at (707) 283-2880.

Both guitars will be auctioned on the evening of February 28, 2009 at the Phoenix Guitar Gala & Carnaval. This auction will take place in the building and will be broadcast worldwide via the Internet while accepting bids from around the world.

### **MORE INFORMATION ON THE EVENT**

For more details on sponsorships and the event, contact Jim Agius at [jimagius@gmail.com](mailto:jimagius@gmail.com) or Kim Loop at [kim@petalumaphoenix.org](mailto:kim@petalumaphoenix.org).

For more details on the non-profit organization or programs, contact Amber Faur at [amber@petalumaphoenix.org](mailto:amber@petalumaphoenix.org).

More information can be found at the Gala's official website – [phoenixguitargala.com](http://phoenixguitargala.com)  
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