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Phoenix Guitar Gala news: George Lucas Guitar Unveiled

... To be auctioned off 2/28/09 at fundraiser

PETALUMA, CA (Jan. 15, 2009) –

Artists, musicians, and legends have banded together to make the Phoenix Guitar Gala & Carnival possible. The event, the first of its kind for the Phoenix, will occur in the very building it supports – 201 Washington Ave. Petaluma, CA. It will feature 20 guitars designed and/or autographed by local artists and national legends, including George Lucas, Devo, Seth Green of Robot Chicken, Stan Lee (formerly of Marvel Comics), Les Claypool of Primus, John Lasseter, Devo, and more.

The event, scheduled to take place Sat. February 28, will feature a live Internet auction, a cocktail party in celebration of the event, a silent auction featuring artist memorabilia, and appearances by select artists listed above.

GEORGE LUCAS GUITAR

The Star Wars-themed guitar (to be autographed by Lucas) has been unveiled. Featuring the iconic Yoda yielding a lightsaber, this guitar is one-of-a-kind.



LUCAS BIOGRAPHY

George Lucas's devotion to timeless storytelling and cutting-edge innovation has resulted in some of the most successful and beloved films of all time. His films celebrate the boundless potential of the individual to overcome any limitations -- something he firmly believes. This theme is strong in the early movies that marked the start of his professional career.

It was Lucas' third film, 1977's Star Wars, that changed everything. A deceptively simple morality tale of good versus evil told across a fantastic landscape of exotic planets and bizarre creatures, Star Wars became an international phenomenon, despite the fact that few saw its potential during production. Refusing to accept the limitations of filmmaking at the time, Lucas created his own visual effects company, Industrial Light & Magic, to deliver the hundreds of shots that were required to make his vision a reality. Star Wars broke all box-office records, set new standards for sophistication in film visuals and sound, garnered eight Academy Awards, and inspired a generation of young people to follow their imagination and dreams.

The success of Star Wars allowed Lucas to remain independent and continue operating in Marin County, Calif. Over the years, Lucas has received some of the entertainment industry's highest honors, including the Irving G. Thalberg Memorial Award from the Academy of Motion Picture Arts and Sciences; the American Film Institute's Lifetime Achievement Award; and the Lifetime Achievement Award from the Visual Effects Society. He has also received the nation's highest award for technological achievement, the National Medal of Technology, presented by the President of the United States for 30 years of innovation at Industrial Light & Magic.

LOCATIONS AND TIMELINE

A higher resolution photo of this guitar can be found online at phoenixguitargala.com.

The George Lucas guitar will be publicly displayed at **Aurora Colors Gallery** in downtown Petaluma from late January until the Gala (February 28, 2009). **Aurora Colors Gallery** is located at 145 Kentucky St. For more information about this exhibit, please call **Aurora Colors Gallery** at (707) 762-0131.

This guitar will be auctioned on the evening of February 28, 2009 at the Phoenix Guitar Gala & Carnival. This auction will take place in the building and will be broadcast worldwide via the Internet while accepting bids from around the world.

MORE INFORMATION ON THE EVENT

For more details on sponsorships and the event, contact Jim Agius at jimagius@gmail.com or Kim Loop at kim@petalumaphoenix.org.

For more details on the non-profit organization or programs, contact Amber Faur at amber@petalumaphoenix.org.

More information can be found at the Gala's official website – phoenixguitargala.com

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