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## Announcing The Phoenix Guitar Gala & Carnaval

*Feb. 28 Fundraiser To Auction Guitars Designed/Signed by Stan Lee, George Lucas, Seth Green, Les Claypool, Devo, more*

**PETALUMA, CA (Jan 10., 2009)** – Artists, musicians, and legends have banded together to make the Phoenix Guitar Gala & Carnaval possible. The event, the first of its kind for the Phoenix, will occur in the very building it supports – 201 Washington Ave. Petaluma, CA.



The Guitar Gala will feature approximately 20 guitars (donated by the Gibson Foundation), each designed and customized by local and nationally recognized visual artists. Artists committed to the program: George Lucas, Devo, Seth Green of Robot Chicken, Stan Lee of Marvel Comics, Les Claypool of Primus, Jack Haye, Chris Clark (of Motown fame), Michael Garlington, Chris Jehly, Anna Oneglia, Lia May-Byrd, Ricky Watts, Jared Powell, Josh Staples of the New Trust, and Jason Jenkins.



The event, scheduled to take place Sat. February 28, will feature a live Internet auction, a cocktail party in celebration of the event, a silent auction featuring artist memorabilia, and appearances by select artists listed above.

### **THE PETALUMA PHOENIX CENTER**



The Petaluma Phoenix Center, known to most simply as the Phoenix Theater, is a 501(c)(3) nonprofit organization in support of local youth.



100% of the proceeds from the Guitar Gala will be dedicated to supporting **the free-of-charge after-school music, theater, medical, and arts programs for at-risk youth of the North Bay** – as well as to help preserve the historic Phoenix Theater, which has served as an important performing arts venue for over 100 years – hosting a diverse group of artists ranging from Harry Houdini to Enrico Caruso to Louis Armstrong, from Carlos Santana, Blue Oyster Cult, Sublime, and Metallica to Green Day, the Red Hot Chili Peppers, and Hilary Duff.

**The Phoenix Theater programs benefit nearly 10,000 youth and families annually.**

The mission of the Petaluma Phoenix Theater is to foster the emotional, physical and social development of the young people we serve, specifically at risk youth, by enabling them to create and engage in programs for music, the arts, and health and wellness, while preserving and improving the historic Phoenix Theater as a resource for youth and the community at large.

More information on these programs is available at [petalumaphoenix.org](http://petalumaphoenix.org)

The Phoenix Theater has been kept alive by local Petaluman Tom Gaffey since 1982. His relentless dedication to developing a safe haven for the youth of the community is unparalleled. In summer of 2008, the Phoenix hired Amber Faur as their executive director. She has considerable experience and has instituted many new programs for the Phoenix's spring semester and beyond.

### **THE WALKING TOUR**

These one-of-a-kind 'art guitars' will be displayed throughout Petaluma, in walking tour fashion, for a month before the gala event and available for viewing in our online gallery. Just before the gala, the guitars will be brought to the Phoenix for an open gallery showing,

### **GALA TICKETS & SPONSORSHIP**

Advance tickets for the Phoenix Guitar Gala & Carnaval are available online at [phoenix.inticketing.com](http://phoenix.inticketing.com) or [petalumaphoenix.org](http://petalumaphoenix.org). For more details on sponsorships and the event, contact Jim Agius at [jimagius@gmail.com](mailto:jimagius@gmail.com) or Kim Loop at [kim@petalumaphoenix.org](mailto:kim@petalumaphoenix.org).

For more details on the non-profit organization or programs, contact Amber Faur at [amber@petalumaphoenix.org](mailto:amber@petalumaphoenix.org).

More information can be found at the Gala's official website – [phoenixguitargala.com](http://phoenixguitargala.com)

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